

Interwoven Mills: Past, Present & Future

*A BerkeleyWV250 Legacy Project Celebrating Art, Industrial Heritage & Economic Redevelopment
May 11, 2023-December 30, 2023*

Opening Reception: May 11, 5-7 PM
Martinsburg Public Library
101 W. King St., Main Floor

In celebration of the redevelopment of the epicenter of what was once the world's largest manufacturer of men's socks, we present *Interwoven Mills: Past, Present & Future* art exhibit at the Martinsburg Public Library.

Through the lens and photographic artwork of Rip Smith, visitors will see images of the sprawling Interwoven Mills complex in a new light, as well as decades old Interwoven Socks advertisement illustrations drawn by artists J.C. Leyendecker and Norman Rockwell that appeared in magazines across the U.S.

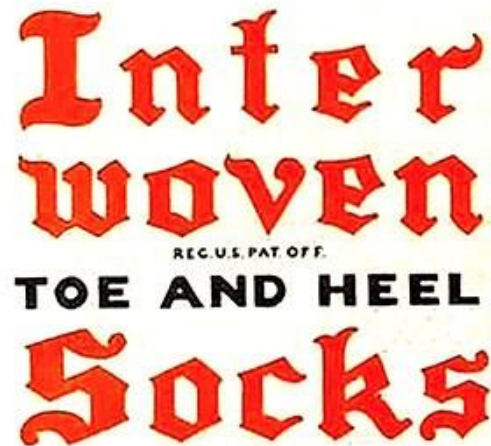


A rendering that depicts Interwoven's future use as planned by The Monument Companies of Richmond, Va., also is part of the exhibit.

A Legacy Project of the 250th Commemoration of Berkeley County (1772-2022), *Interwoven Mills: Past, Present & Future* was

made possible by the generous support of The Monument Companies and Martinsburg-Berkeley County Convention & Visitors Bureau, with Exhibit contributions by the Berkeley County Historical Society, General Adam Stephen Memorial Association, Berkeley Arts Council and the Martinsburg-Berkeley County Public Libraries.

History of Interwoven Mills: Recognized as the largest employer in Martinsburg for several decades, Interwoven also once had facilities in Chambersburg, Hagerstown and Berkeley Springs. The company's beginnings in the 1890s are linked to the Middlesex Knitting Co. and the Kilbourn Knitting Machine Co., which merged just after the turn of the 20th century. During World War II, Interwoven manufactured socks for Army and Navy personnel.



Beginning in the 1950s, the company suffered from international and local competition. Employment dropped from more than 3,000 in the early 1950s to 900 in 1960. Ownership changed in 1962. Interwoven decided to move most operations to North Carolina, and Kayser-Roth, Inc., purchased the Martinsburg operation and closed the complex in February 1976, bringing an important chapter in the city's industrial history to an end.



About The Monument Companies:

Founded in 1998, The Monument Companies commercial square feet with a total asset value of more than \$500 million. The resulting Interwoven redevelopment project will be a mixed-use, historically-sensitive development of approximately 370,000 square feet to

deliver in three phases. The \$80 million project will yield over 5,000 square feet of new commercial space and approximately 387 market-rate residential units in the urban core of Martinsburg.

About the Martinsburg-Berkeley County Convention and Visitors Bureau (CVB):

The CVB is the tourism marketing organization for the Martinsburg-Berkeley County area. It is funded by lodging tax collections in the City of Martinsburg and Berkeley County.

